

The Master Program

Challenge 



### About ChallengeX

In our work with leaders, executives and teams in complex change processes we have observed that there are two kinds of challenges they face. On the one hand there are those for which existing methods and techniques can be applied. On the other hand there are people facing challenges for which existing concepts and methods are inadequate. Those challenges are unique, complex and context dependent. We sense that there is a need for executives to find new ways to discuss such issues, to develop new responses to their own themes and to discover innovative answers to those challenges. ChallengeX therefore focuses on such challenges that lack a clear blueprint for action. This also explains the name. The term Challenge characterizes the difficult issues participants face and X signifies the uniqueness of those challenges and the individual situation of each participant.

### The Master Program

Our method has received an excellent response on the market and the demand for our courses is continually rising. We are now offering a third one-year executive ChallengeX Master Program. In the first two programs we worked and work with 25 senior professionals from eight European countries with very diverse backgrounds. This master program gives participants the opportunity for an in-depth exploration and application of our method and its theoretical background. We put a strong focus on the individual professional context of each participant and their respective challenges.

Consequently participants will be encouraged to bring insights from their daily practice to the program and to take new insights back into their everyday work.

### Who the program is for

The ChallengeX Master Program is suited for executives, leaders or consultants who are interested in using our method in their relevant professional context. This also requires an openness to question one's way of thinking and approach to management in order to create a new awareness of the nature of complex challenges. Graduates will be able to use our method in their individual professional context, either directly or modified for their individual purposes.

### Program Structure

All participants will be required to attend four modules every three to four months, each lasting four days. Participants will have to work through study materials and write essays reflecting their experience with the challenges they work on and with the application of the ChallengeX method. In between these modules there will be one and a half-day intensive work sessions with a small group of three to five participants. At the end of the program participants will have to pass a final exam consisting of a written paper about their experience in using the method in their individual environment as well as an oral exam. This will allow participants to receive the ChallengeX Master Certificate.





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